



# The City's Top Model Entrepreneur

Vicinitee attended the finals at private members club, Jalouse on 29 April

The exciting event which mixed business and fashion was attended by some of the City's most influential business people and fashionistas. Guests were served Marquis Vodka Cocktails with gourmet canapes by CaterMe and close up magic by Julian James. The evening was hosted by Chelsey Baker and Richard Farleigh and featured a stunning fashion show by celebrity designer Charles Svingholm. Guests were treated to Vicinitee VIP goody bags and a spectacular show to find The City's first business model.

The model entrepreneurs were groomed by leading hair experts ghd and had makeovers by the Nouveau

Beauty Group before delivering their business pitches to an audience of well over 500 people.

Charlotte Edwards walked away with the winner's trophy, a designer award by EFX, personal mentoring from Richard Farleigh, £10,000 worth of business coaching, £5,000 worth of office supplies, a photographic campaign and £500 worth of hair & make-up products

*Membership is now available to city professionals working within properties managed by Broadgate Estates, readers of Vicinitee Magazine and registered users of Vicinitee.com. For more information please visit [www.vicinitee.com/vip](http://www.vicinitee.com/vip)*



Photography by Mike Bryant, Tim Scott, Daniel Rachev, Veronica McNally

